



Measure Your Website – February Web Tip

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Search engine rankings and other web performance metrics are based largely on mathematical formulas.

As a result, it's fairly easy to track website performance and the effectiveness of your internet marketing strategies.

Unlike traditional marketing and advertising venues, you can know (almost up to the moment) where you stand on the web and the numbers don't lie.

If you, or others, have not been measuring your websites effectiveness with real web tools or have questions about what you should be measuring, give us a call.

We may be able to help you determine if your website is performing as you had initially hoped.

DLC&A Internet Marketing is a Twin Cities based internet marketing firm. They develop and implement search engine friendly internet marketing strategies that generate sales leads and revenue for small and medium sized businesses.

For additional information, please contact 763-242-2454 or info@dlcainternetworking.com or visit DLC&A on line at www.dlcainternetworking.com.